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Than Dare!

The TExtorian

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Every Day Is
Safety Day!

VOLUME XVIII, NUMBER 32

GREENSBORO, NORTH CAROLINA, FRIDAY, AUGUST 24, 1945

SIX PAGES

School Beginners Must Have Whooping Cough Vaccination

All Children Start Year
Thursday, September 6

Stressing the fact that all beginning school children must be vaccinated for whooping cough as well as smallpox before they will be allowed to enter classrooms this fall according to a law passed by the last state legislature, Miss Flida Johnson, principal of Cesar Cone school and Miss Mary McCulloch, principal of Proximity school, announced that school will open Thursday, September 6 at 9:00 a.m. Even though election will be held September 25 to determine whether Cesar Cone and Proximity schools shall join the Greater Greensboro School district, the local schools will operate as usual throughout the coming fiscal year.

Reminders given by the principals, in addition to the one concerning the new ruling on whooping cough vaccinations, were that a child must be six years old not later than October 1 if he expects to enter this September, and that all students should bring their report cards the first day since they serve as promotion cards. Miss McCulloch and Miss Johnson both emphasized the importance of coming the first day.

Faculty for Cesar Cone School remains unchanged except for the absence of Miss Lura De Berry who retired recently. Teachers are as follows: Miss Marie Harper, Mrs. Kenneth Williams, Miss Rosa Myrick, Miss Ruth Lindley, Miss Myrtle Ottwell, Miss Ava Craven, Miss Mary Lily Watlington, Miss Margaret Rowland, Miss Maude Pinnix, Miss Agnes Cox, Miss Etta Schiffman, Mrs. Herman Davis, Miss Brytte Heffner, Miss Dovie Hayworth, Miss Helen Simmons, Miss Sue McCook.

Mrs. Irene Lineberry, Mrs. Adelaide Smith, Mrs. Margaret Gray, Miss Russell McKinney, Miss Eunice Grubbs, Miss Elizabeth Yates, Mrs. Eugene Hood, Mrs. Maude Klingman.

Proximity school has one new faculty member, Mrs. Irene Burton, and another who has not yet been announced. Miss Elma Gray, Sullivan resigned during the summer.

Faculty for the Proximity kindergarten remains the same with Mrs. John Sealy, the former Miss Margaret McAllister, as teacher and Miss Clarence Earl Anderson as her assistant. Miss Frances Gavin will continue as teacher of music.

Other teachers are: Miss Willie Edna Nicholson, Miss Margaret F. Dupuy, Mrs. Helen W. Zink, Miss Nancy Woods, Miss Hazel C. Denny, Mrs. Rachel T. Glew, Miss Swannie L. Pugh, Miss Helen Foudren, Miss Mary McMahon, Miss Edith Lucas, Miss Eva Martin, Miss Florence Stewart, Miss Margaret McMahon, Miss Sara McCulloch, Miss Betty Blackburn, and Miss Sarah Myrtle Bain.

Johnny Will Come Marching Home Again

Now that the war is over, many local boys will be returning to their homes and jobs within the next few months. Meeting these fellows on their own level will be one of the home-front worker's main obstacles.

The Textorian will do as much as possible to furnish reading material of interest to the returned veteran. Veterans are invited to submit ideas to the newspaper along this line.

When Johnny Jones left a year or so ago, you could just about tell how he would react to certain situations, what he liked and what he didn't like. Now he returns as Johnny Jones, perhaps even in civilian clothes, but he has been G. I. Joe all these months. He has lived differently, eaten differently, dressed differently and in many cases thought differently. Now suddenly he is thrown back into a world where people didn't see what he saw over there nor did their lives undergo the change that his did.

It is the responsibility of every citizen of these communities to meet the returned veteran with sympathy and understanding. By sympathy is not meant weeping over him; there is nothing a service man hates more! But a sympathetic attitude is appreciated. Those who stayed at home should not ask too many questions; let him volunteer information, and when he does, listen attentively.

White Oak Club Has Watermelon Feast

Members of the White Oak Community club enjoyed a watermelon feast Monday evening at the Welfare building. During a short business meeting the club decided to have its annual covered dish supper at the September meeting, which will be on September 17, at 6:30 o'clock at the Welfare building. All members are invited and are asked to bring a new member.

Those present Monday evening were: Mesdames Frank Graves, Jr., Lee Clapp, Millard Leonard, L. C. Harris, J. O. Wheeler, H. Pennington, John Cates, J. Burnside, John Foust, Aubrey Porter, Billy Parsons, Ogburn Bennett, G. B. McIntyre, Taylor Turner, Miss Pearl Wyche, Miss Lillian Tilley, and Rev. G. W. Clay.

Game Night Held At Parsonage

Young people of Newlyn Street Methodist church were guests of Rev. and Mrs. C. W. Russell for games on the parsonage lawn last night.

WPB Revokes List Of Chemical And Dye Restrictions

One Or Two Freed Immediately, Others To Be Effective As Of Aug. 31

The chemicals and dyestuffs industries received some long awaited good news today when the War Production Board revoked a long list of restrictions on their products. One or two of the items are freed as of August 20, while others are to be revoked as of August 31.

Orders, schedules and directions included in the revocations are:

M-12, cotton liners and hull fiber, revocation effective today; and the following, all effective August 31:

M-18, chlorine; M-157, chemical cotton pulp; M-289, charcoal; Schedule 19, polystyrene and polydichloroethylene; Schedule 21, toluene; Schedule 36, glycol ethers; Schedule 38, naphthalene; Schedule 39, diphenylamine; Schedule 42, aniline; Schedule 44, synthetic organic detergents; Schedule 50, cellulose ester flakes; Schedule 52, cellulose acetate and cellulose acetate butyrate molding powder; Schedule 54, vinyl polymers; Schedule 60, polyethylene; and Schedule 102, acetone and diacetone.

Also revoked under M1309 and also on August 31 are Schedule 105, benzyl benzoate and benzyl chloride; Schedule 112, calcium carbide; Schedule 113, casein; Schedule 116, white ammonium chloride; and Schedule 117, naphthalenic acid and naphthalenes. Schedule 15, covering glycols, is to be revoked September 30.

Also revoked is M-382, covering protective coatings; M-370, chrome pigments; and M-340, covering miscellaneous chemicals. (Daily News Record).

Local Boys Honored By Exchange Club

Because they went through the entire baseball season without losing a single game and were winners in the city-wide recreational baseball league, White Oak Midgets and Proximity Juniors were entertained at a luncheon Tuesday at the O. Henry hotel as guests of the Greensboro Exchange Club. Special recognition was given the players by Kenneth Wible, city recreation director and Jim Day, his associate.

Boys attending the luncheon were: J. T. Sewell, Bradley Faircloth, Douglas Kincaid, Billy Patterson, Herbert Hulon, Warren Leonard, Tommy Russell and Troy Stanley, from Proximity; Thomas Bradford, Jr., Frank Gales, Jr., and "Debo" Steele, from White Oak.

H. M. Angel substituted for L. H. Bell.

Bonita Lowe Weds Walter R. James

Mr. and Mrs. John Talmadge Lowe, 2201 Vine street, announce the marriage of their youngest daughter, Bonita Marie, and Pfc. Walter R. James, army, only son of Mr. and Mrs. George Robert James, 2125 Vine street, which was solemnized August 3 in Bennettsville, S. C. The bride's mother and the bridegroom's sister, Mrs. A. J. Cain, attended the ceremony.

The bride, who wore an aquamarine dress, white accessories and a corsage of gardenias, plans to join her husband soon at Ft. Leonard Wood, Mo., where he reported August 15 after European duty in France and Germany. The bride has been employed at Greensboro Overall company, incorporated. Private James before entering the army in November, 1944, worked for Revolution mill.

Mesdames James F. Rudd and W. E. Carter are spending their vacation at Carolina Beach this week.

Miss Evelyn Frye spent last week end with Marie Linins and Frances Harris at the home of Johnnie Harris.

Pvt. Herman Hinshaw was home over the week end. Mrs. Herman Hinshaw and children returned home last Friday after spending ten days with her sister, Mrs. Eula Newsome, of Roanoke Rapids.

Mr. W. A. Smith has returned to his home after a trip to Washington. W. L. Jackson, Jr., is visiting his grandparents, Mr. and Mrs. L. V. Jackson.

Mr. and Mrs. L. B. Hudgins, of Danville, Va., recently visited their brother and sister-in-law, Mr. and Mrs. G. A. Hudgins, on Cypress street.

Mr. and Mrs. L. E. Crawley and children, of Norfolk, Va., are visiting Mr. and Mrs. R. F. Sams, of 2211 Cypress street.

Mr. and Mrs. Harold Thomas and children, of Vass, visited Mr. and Mrs. Floyd Davis and other relatives over the week end.

(Continued on Page Three)

WASHINGTON SNAPSHOTS

by JAMES PRESTON

At the ripe age of eight, Lewis B. Schwellenbach, as a newboy on the streets of Spokane, Wash., capital of the Inland Empire, began learning about business and labor.

Now 50, newly-appointed Secretary of Labor, the 200-pound Schwellenbach is calling upon labor and management to settle disputes peacefully. He has begun his duties by ordering officers in his department to administer the law as written.

His kindly gray eyes see the Department of Labor as an institution to promote the interests of workers. However, he includes manufacturers and businessmen in his consideration of the workers' interest.

A private in World War I, he had

American Legion support when, after working his way through law school, he was elected United States Senator from Washington State. Term ended, he was appointed Federal District Judge for Eastern Washington, headquarters in Spokane.

Schwellenbach's favorite recreation is a good cigar over a good book. However, he understands horseplay, and grinned cheerfully when, visiting his birthplace, Superior, Wis., he was dressed in a tribal bonnet and made a chief in the Chippewa Indian tribe.

This sense of humor and his experience as lawmaker and judge lead businessmen to believe he will settle disputes in the public interest, favoring neither labor nor management.

Jobs Will Not Fall Below Prewar Mark

Reconversion Lay-Offs Will Be Brief, Says Mrs. After Survey

Washington, D. C., Aug. 16.—Although the Japanese surrender offer found Washington officials with fragmentary plans for shifting the nation to civilian production, industry will be compelled to mark time until new government policies clarify the situation. Employment will not fall below prewar levels even in the worst part of the final reconversion phase.

This is the prediction of the National Association of Manufacturers, based on a survey of 1,700 manufacturing concerns throughout the country. Results of their reports have been applied to employment data for manufacturing as a whole.

Short Lay-Offs
Figures reveal that 60 per cent of our manufacturing concerns have practically no reconversion problem and will face no delays on that account. Only 11 per cent of all manufacturers will require more than 30 days to start peacetime production.

The great majority of layoffs due to reconversion will involve unemployment of very short duration—varying from one day to four weeks, the survey points out. Workers who might be unemployed for more than 30 days number less than one and a half million.

Careful analysis of the time required to reconversion in situations where the changeover will take more than 30 days indicates that most of these million and a half workers will be back on the job within twelve weeks from the start of reconversion.

Basic Work Done
Manufacturers have found time somehow, in spite of their record-breaking war production, to do much basic work toward finding tools and factory space for normal production, setting up and altering layouts and assembly lines, and rounding up the (Continued on Page Three)

Thinking It Over

During the past four years many of us have had experiences in sadness and joy, anxiety, pride, courage, and anger which are more powerful in memory than others can know. We have seen high patriotism and spiritual achievement as a result of this war. We have also seen, selfish degradation both abroad and close to home. We have seen pictures and read reports of atrocities abroad.

We have watched and listened while the great conferences have gradually begun to untangle a little of the mess that is still with us in a selfish world. While some few reporters searched for

discord to make bigger headlines, we have watched the representatives of the people of the Nations find common ground on which we may build peace and prosperity.

People of all nations have a few basic desires: decent jobs to earn food, clothing, and shelter; and spiritual comfort. If all men could satisfy these apparently simple requirements, war would cease. Let us pray that all men may soon have these privileges as we have them today. And let us remember that Heaven helps him who helps himself.

ATTENDANCE REPORT
August 6, 1945 - August 12, 1945

	Revolution	Proximity	White Oak	P. Works
Carding, 1st	92.75	89.88	89.67	—
Carding, 2nd	87.79	86.03	84.91	—
Carding, 3rd	91.00	—	—	—
Spinning, 1st	82.35	85.52	84.46	—
Spinning, 2nd	73.57	69.01	79.40	—
Spinning, 3rd	63.34	—	—	—
Weaving, 1st	91.27	85.08	79.63	—
Weaving, 2nd	83.26	79.10	79.68	—
Weaving, 3rd	87.34	—	79.17	—
Beam & Slash, 1st	—	93.86	92.24	—
Beam & Slash, 2nd	—	86.17	83.37	—
Napping, 1st	93.56	—	—	96.80
Napping, 2nd	94.93	—	—	—
Dyeing, 1st	96.00	93.75	96.43	92.00
Dyeing, 2nd	96.88	97.80	98.00	—
Dyeing, 3rd	—	—	96.34	—
Finishing, 1st	88.91	91.89	84.37	90.79
Finishing, 2nd	86.67	85.68	85.66	—
Finishing, 3rd	—	—	83.38	—
Shipping, 1st	98.43	87.12	—	90.61
Shipping, 2nd	95.88	—	—	—
Color Shop	—	—	—	94.47
Laboratory & Chemical	—	—	—	85.50
Printing	—	—	—	93.72
Engraving	—	—	—	100.00
Bleaching	—	—	—	88.16

An Act Of Dedication

Before Almighty God we declare—

That as we have striven in war, so shall we strive even more mightily in peace:

To bring a sense of dignity and worth to every member of the human race.

To treat with reverence, as a trust, all things of earth and sky and sea.

To put away all hatred, bearing one another's burdens.

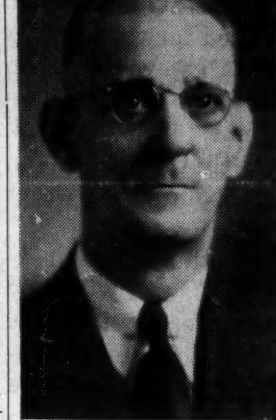
To offer in Thy service the skills and products of hand and brain in industry, and art, and education.

To assume our full share of responsibility in the family of nations.

To be born anew, in the Spirit, that a new world may come to pass in which every nation and people may have equal opportunity.

Prayer Room Dedicated At White Oak Y.M.C.A.

Room Located On Second Floor Of Y.M.C.A. Building



The new prayer room on the second floor of the White Oak-Revolution branch of the Cone Memorial Young Men's Christian association was formally presented by Albert S. Arnold, general secretary of the Cone Memorial Y.M.C.A. who is responsible for the development of the room. The dedicatory message was read by Rev. George W. Clay, officiating minister and president of the Textile Ministerial and Religious Workers association. Rev. B. A. Sisk offered the invocation, while Rev. W. C. Atkinson, pastor of the Sixteenth Street Baptist church delivered the message of the evening. The musical program was conducted by Moir Ayers, with Mrs. Ayers at the organ.

Order of service:
Song—Moir Ayers, leader. Mrs. Ayers at piano.
Invocation—Rev. B. A. Sisk.
Presentation of room for dedication—A. S. Arnold.
Dedication—Rev. Geo W. Clay.
Song—Worship Period—Rev. W. C. Atkinson.
Song—Presentation:

"I present unto you this room to be dedicated to the glory of Almighty God and to the purposes of worship, in prayer, fellowship and service. Dedication:

"Dear beloved, it is right and proper that this room, in this institution should be formally and devoutly set apart as a place of prayer and spiritual fellowship. For such a dedication we are now assembled. The dedication of this room would be in vain without consecrated men and women to carry out the purpose of this dedication; therefore, may we consecrate ourselves, our bodies, that they may be fit temples for the indwelling of the Holy Spirit, and our labors and service that they may be according to God's holy Will, and that their fruits may redound to the glory of His name and the advance of His kingdom. In the name of the Father and the Son and the Holy Spirit we dedicate this room to the Worship of God. Let us pray.

"Almighty God, our heavenly Father, whose eyes are ever toward the righteous, and whose ears are ever open unto their cry; graciously accept, we pray, these, this room which we now dedicate to thee, to thy service, and to thy glory, that in it love and wisdom may unite to bring joy and strength to those who gather here; and the praise shall be thine forever, through Jesus Christ, our Lord. Amen."

40 YEARS' SERVICE

J. T. Carruthers, above, completed 40 years service with Cone mills on Wednesday, August 22. Beginning his work at White Oak in the finishing department in 1905, he was transferred January 6, 1906 to the supply department and worked there until January 1, 1916 when he became associated with the Proximity plant where he is now employed.

He is the father of Major Joseph T. Carruthers, Jr., who was recently made provost judge for the area between Florence and Naples, Italy.

Mrs. Jones Dies Following Illness

Funeral for Mrs. Malinda Ruth Jones, of 1918 Church street was held at 4 p.m. Tuesday at Palm Street Christian church with Rev. M. A. Pollard, pastor, officiating. Burial was in Forest Lawn cemetery. Mrs. Jones died at 3:30 a.m. Sunday following an illness of two years.

A native of Waco, Mrs. Jones, had lived in Greensboro for the past 18 years. She was a member of Palm Street Christian church and of Pocatontas council.

Surviving are her husband, Will B. Jones; four stepsons, Cpl. Albert Jones, stationed with the army in Canada; Pvt. Carlton Jones, with the marine corps on Guam. Joe Jones, Wilmington, and Tommy Jones, Greensboro; two daughters, Mrs. Eva Ingold and Mrs. Mary Laney, both of Greensboro, and five grandchildren.

Funeralbearers were L. W. Ferguson, T. H. Hussey, H. D. Parker, C. J. Crabtree, Mack Fulk, and S. C. Brady.

Church Auxiliary Holds Meeting

The regular monthly meeting of the Woman's auxiliary of Buffalo Presbyterian church was held in the David Caldwell building of the church, Monday afternoon.

The meeting was called to order by the president, Mrs. C. E. Kerchner and opened with prayer by Miss Frances Mashburne. Minutes of the previous meeting were read by the secretary, Mrs. Boyd Frazier.

Mrs. Kerchner announced that the local auxiliary would be hostess to the group conference to be held at Buffalo September 26.

The program for the afternoon was in charge of Mrs. Fred Marshall, with parts being given by Mrs. T. A. McKnight, Mrs. Russell Pratt, Mq. John Medearis and Mrs. Moir Ayers. The meeting was closed with sentence prayers.

Those attending were Mrs. C. E. Kerchner, Mrs. Walter Thornbro, Mrs. W. P. Knight, Mrs. J. I. Medearis, Mrs. T. A. McKnight, Mrs. R. H. Armfield, Mrs. Jim Walters, Mrs. R. A. Hawkins, Mrs. Lulu Cherry, Mrs. Boyd Frazier, Mrs. Fred Marshall, Mrs. Russell Pratt, Mrs. Moir Ayers, Mrs. John Medearis, Miss Frances Mashburne, Miss Kate McNeely and Jean McDearis.

Conference Held At Methodist Church

Fourth quarterly conference for the year was held at Newlyn Street Methodist church Wednesday night with Dr. W. A. Lambeth, district superintendent in charge.

Business of the past and coming years was discussed and new officers were elected.

Betty Lou Halthcock Honored On Birthday

Miss Betty Lou Halthcock was honored on her 15th birthday Saturday when Miss Frances Hall entertained with a party at her home on Maple street, Proximity. Games were enjoyed, and ice cream, cake, candy and peanuts were served to the fifty guests present.

Rev. Baptists Plan Week End Events

Prayer meeting will be at the home of Mr. and Mrs. Waldo Johnson, 2211 Shober street, at 3:00 o'clock Sunday afternoon.

Saturday afternoon the Beginners and Primary departments of Revolution Baptist church will have a picnic. Every one is asked to meet at the church at 4:45 o'clock.

White Oak Locals

Cpl. Jack Wrenn returned to Deming, New Mexico, on Monday after spending a fifteen day furlough with his parents, Mr. and Mrs. Henry Wrenn, at their home on Cypress street.

Pvt. Paul Cates arrived last Wednesday from Camp Blanding, Fla., to spend a fourteen day delay en route to Fort George Meade, Md., with his mother, Mrs. John Cates, Maple street. Paul has just completed 17 weeks of

basic training with the Infantry. Lt. John Armfield, stationed in Florida is visiting his parents, Mr. and Mrs. John Armfield, Sr. Mrs. Armfield last week underwent an appendectomy at Wesley Long hospital.

Rollin Clapp, S. I. C., is visiting his parents, Mr. and Mrs. Lee Clapp. He will report next week to Norfolk, Va. Miss Margaret Levy Trelxer of Burlington is visiting her aunt, Miss Fannie Paul Levy at the Nurses' Home.

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PROXIMITY
PROX. PRINT WORKS



WHITE OAK
REVOLUTION

No communication of any sort or description, whether news or expressions of opinion upon any topic, will be published unless accompanied by real name of writer. The name however will not be published unless consent is given.

Greensboro, North Carolina, Friday, August 24, 1945

Ability To Meet The Changes

As sensational as is peace in the war-torn and war-weary world, it is not surprising that thousands are writing about peace and postwar conversion. Practically every man, woman and child has looked forward to this day of peace, and practically every person capable of reasoning has realized that we face many major problems. It is natural, therefore, in a democracy that there is much talk and much writing about these great problems.

We, in giving thought to the future, realize that conditions are not now or will they ever be the same as they were before the war. We realize that in the local textile industry many changes will take place. These changes will involve methods, machinery, processes and work assignments. The success in the future of the local mills will depend upon the ability of management to meet the challenge of the future in planning, in equipping and in putting into effect the best and most improved method of textile manufacturing. Just how successful management will be depends to an appreciable extent upon the cooperation that management receives from all those who are connected with the mills.

It must be recognized that every person connected with the industry will be affected by the degree of success management attains in meeting the challenge of the new times. The management's obligation, therefore, is not only to the stockholders of the corporation, to the trade which it has served for years, but also to those who work in the plants. We would like to call particular attention to this obligation to those who work in the plants and point out, however, that there is a mutual obligation.

We who are interested can learn from the history of industry that the employees in those plants that fail to meet the efficiency standards of the times whether it be with equipment, processes, methods, or any other factor of operation, ultimately suffer or do not fare as well as the employees in industries that are progressive and that operate on an efficient basis.

The local mills have had a long period of continuous operation. A record of the past indicates that few cotton mills in the country have had less curtailment than have the local mills. The owners and management of these mills have in the past kept abreast of the times. They consider it their obligation to do the same in the future. As indicated above, this will mean many changes. It will mean changes in methods of operation. It will mean that employees will likewise have to meet the changes in conditions. It will mean, therefore, that there must be cooperation and a recognition by everyone concerned that changes must be successfully made.

By good, harmonious relationship, these mills can in the future as in the past meet the challenge of the times and stand at the forefront of the textile industry in the nation. The Textorian has full confidence in the ability of all to meet the challenge.

Mfts. Cooperate Aiding Taxpayers

American manufacturers during the war have put in operation and shared with other companies 1,500,000 employee suggestions submitted through labor-management committees, the War Production Board announces.

An annual saving of taxpayer's money of more than \$300,000,000 has resulted in originating plants alone, while other plants have used the same suggestions with very substantial economies.

Wind Loss Paid For

How fire insurance companies have increased their services in protecting property against other perils than fire is illustrated in figures on losses paid as result of the Atlantic seaboard hurricane of September 14, 1944. Known reimbursements of damages paid by capital stock fire insurance companies ran to \$20,407,006.

TWO'S COMPANY - - - By Collier



Popularity Of Payroll Savings Shown In Treasury Survey

The War Bond drives have not only helped to make the nation savings-minded as never before but have popularized a significantly new method of savings for masses of people—the payroll deduction plan. A majority would like to continue it after the war.

This is disclosed in the results of a special pilot survey conducted in Detroit by the Treasury Department through the facilities of the Division of Program Surveys of the Department of Agriculture.

The significance of this development from a longer-run point of view is the widespread popularity achieved by savings via the payroll deduction method. At the wartime peak last year nearly 28,000,000 Americans—almost one out of every two on a payroll, including those in the Armed Forces, and one out of five in the entire population—were buying War Bonds by this method. Latest figures show that 25,000,000 are buying at the annual rate of about \$6 billions in War Bonds, maturity value, by regular payroll deduction.

92% Approve Plan

In answer to the question of the interviewers, "How do you feel about the Payroll Deduction Plan—that is, taking money out of pay for bonds?" the results were as follows: 92% approve of the plan unconditionally; 4% are undecided or give only qualified approval; 3% disapprove; 1% not ascertained.

Though the question was related specifically to War Bonds, answers to the questions provide a revealing insight into the general understanding of workers regarding the basic fact that they are saving. Here are excerpts from some of the replies: "A lot wouldn't save if they didn't have it. I know we'd buy more clothes, more shoes, more eats if it wasn't taken out of the salary before I got it." "People can't save if they get the cash home. Always something comes up and they have to use that money." "Only way I've ever saved anything. People like myself wouldn't save anything otherwise."

Aid to Inflation Control

The widespread feeling indicated by the replies that the money saved, if not deducted from their pay envelopes, would have been spent otherwise is significant from an anti-inflation point of view in that billions more would probably have gone into the purchasing stream. Such a development

would have added to the inflationary pressure on prices and accentuated the already severe wartime shortages of goods.

As a result of their experience in War Bond purchases, most workers state that they would like to continue buying Government bonds after the war, thus opening up a new outlet for peacetime Government financing, according to the Treasury survey. Seven out of ten of those interviewed said that they would like to continue the Payroll Savings Plan, the level of purchases depending upon incomes and the postwar cost of living. This motivation, according to the survey, would seem to be potentially effective for the many reasons that the Government might have for wanting continued buying of bonds by masses of people after V-J Day—such as refunding the debt or inflation control.

Attitude on Holding Bonds

The survey also reveals that the majority of workers are sold on the idea of holding their bonds until maturity, even though indications are that the end of the war is likely to bring increased spending and though many workers believe that the country will be helped by stimulating business and employment if bonds are cashed after V-J Day. This attitude regarding holding War Bonds, according to the survey, might be epitomized as follows:

Bonds are a saving and an investment; they're for the future, when the money should go for those serious investments or purchases that require long saving (use in a business, help buy a home, for education, "for the children"). Of course, in case of a real emergency they could be used to provide necessities, but primarily they are a kind of family capital that shouldn't be drawn on for ordinary spending.

Type of People Interviewed

A random sample of the households in the Detroit area was drawn for this Treasury study, and only those people who were working in manufacturing industries were interviewed. More than three-fourths of this group were skilled or semi-skilled factory workers. Clerical workers made up 11%, and managerial and professional employees 6%. About one-half of the workers earned salaries of \$56 to \$75 a week; approximately one-quarter earned less than this, and one-quarter earned more.

Purpose of this special survey, which was conducted before the defeat of Germany, was to determine the impact of reconversion on the industrial worker, who constitutes a major portion of the regular E bond market.

'Phone Outlay Of \$2 Billion To Make Jobs

More telephones for farmers, more dial 'phones for townfolks, and thousands of new jobs are promised by the Bell System as a result of a \$2 billion construction program to be undertaken soon.

The system, illustrating industry's preparation now for peacetime expansion, intends to spend \$1 billion almost immediately, and another billion within a very few years. Peak outlay will depend upon how fast manpower, materials, and manufacturing facilities become available.

New Facilities

The program includes manufacture, installation, and operation of telephone equipment that will add new services and extend and improve existing services. Several new facilities will be featured to promote rapid increase in the number of farm telephones.

A new service, permitting motorists to telephone from their cars even while driving, is planned for a number of cities shortly after the war.

New apparatus will make it possible for a telephone user in New Orleans, New York, or Detroit to dial a number in San Francisco or some other distant city without the help of an operator. More dial telephones also will be installed for local calls.

Plans also have been made to expand overseas radiotelephone service.

Big Industries Depend On Cotton Tapes, Webs

As essential to the textile industry as nails to the building trades are the cotton tapes and webbings produced by the more than 300 small plants that comprise what is known as the "narrow fabrics division of the cotton textile industry."

This is a highly specialized and little known industry (most plants employ less than fifty people!), yet so essential that its products are used by almost every man, woman, and child in the country. The products range in width from the 1-2 in. shoe lace, through the 3-4 in. zipper tape and 1 in. waist belt, to the 12 in. conveyor belt, and are broadly classified as heavy and light webbings, tapes, and braids. Over a million variations of these items exist when width, color, quality, and construction are considered.

Consider how many of these items you or your family have on your wearing apparel: Laces for shoes and corsets; tapes for zippers, gloves, laundry marking, collars, hats and caps; spool tape for the tailors; waist belts; bathing belts; garter non elastics; shoe webs; drawer straps; lingerie tape and braid; woven labels; seam bindings, sewing tapes and bindings, and fancy dress trimmings.

Or how many of these you have in and around your home: Webs on Venetian blinds, luggage, upholstery, baby swings, and uniforms; tapes on lamp shades, aprons, tie tapes, and tape for ten-brands; carpet bindings; trunk straps; mattress bindings; surgical webbings.

Virtually unknown to the average person, but essential to certain branches of industry and agriculture are: Tapes for spinning, electric insulation, book binding, presses, saddlery, asparagus and produce tapes, and marking tapes; webs for polishing, vulcanizing, harvester machines, conveyors, safety equipment, life preservers, and furniture; transmission belts; automobile trim; typewriter draw straps; and horse and cow blanket bindings.

Almost every spinning or twisting frame producing cotton, worsted, or spun or twisted synthetic fibre yarns is operated by tape or braid power belts. Nearly all textile products are thus dependent on these narrow fabric products.

So is the mighty slide fastener that has become so much a part of modern clothing. Besides the tape used on the zipper itself, the equipment and plants, representing hundreds of millions of investment for manufacturing this narrow fabric mills for a prime source of supply.

Nail coloring, so far as we know was first used by the ancient warriors of Babylonia. After a few centuries the custom waned and wasn't revived till 1917.

QUOTES OF THE WEEK

"It can wipe out everything bad—or good—in the world. It's up to the people to decide which."—H. G. Wells, on the atomic bomb.

"Newspapers these days make me too nervous!"—Mrs. Emely Perry, Putnam Valley, N. Y., who refused to read them on her 104th birthday.

"Both industry and government must hasten their plans for reconversion to peacetime production."—Pres. Ira Mosher, Natl. Assn. of Manufacturers, after atomic bomb announcement.

"Planned economy" is actually a relic of the Middle Ages."—Pres. Roger M. Kyes, Harry Ferguson, Inc., Dearborn, Mich.

"I have more time on my hands now."—Harry (the Hop) Hopkins, who has left the White House.

Waste Paper Drives To Be Continued

In spite of the war's end, waste paper collections will be continued by Greensboro Junior Chamber of Commerce. The next drive will be conducted over the city September 16 along lines of previous drives carried out for the past two years.

Much material is still being shipped to armed forces overseas, and the demand for paper in which to package and protect these articles is still running high.

Words To The Wise . . .

During the first three months of 1945 people spent 11% more money for goods than they did during the same period in 1944. But did they get 11% more goods for their money? Oh, no. According to the Department of Commerce they probably got no more than their increased money outlay than they did a year ago when they spent less, because of the scarcity of merchandise. A word to the wise—save your money until goods become plentiful.



BABY CLINICS

(Continued from Page One)

Hornet, Toni Moffett Alvis, Janice Alberty, Carol Sue Varner, Pamela Lee Andrews, Kenneth Hester, Joyce Lee Hutchinson, Larry Gene Hepler, Cherry Lynn Tucker, Alfred Williams, II, Delphine Hutchinson, Donald Proctor, Joseph Daniel Caviness, Linda Lee Harris.

Double Feature—

CRITERION

Today and Saturday

CHESTER MORRIS in "ONE MYSTERIOUS NIGHT"

It happened "One Mysterious Night" when an important package from nobody was delivered to somebody high up in the underworld!

MARTHA O'DRISCOLL in "UNDER WESTERN SKIES"

A melody meke on the old prairie: that will kick up your heels with joy!

SUN. and MON.

DANNY KAYE in "UP IN ARMS"

You'll go Kaye-rasy about Kaye's kapers. This is the funniest musical hullabaloo ever launched!

PLUS NEWS

TUESDAY ONLY

DOROTHY LAMOUR in "THE FLEETS IN"

Meyer's Thrift Basement

on your Head for School



our versatile Beret

Forward . . . back . . . straight or tilted . . . pick Barby and you've picked a winner! Eight beautiful colors—fuchsia, red, kelly, olive, coffee, navy, brown, black. Hugs your head when the fall breezes blow!

on your Feet for School

3.99

Comfortable! Sturdy! Smart!



Two styles that keep your feet happy because they feel so good and look so smart. Sturdily made of brown elk leather with real rubber non-marking sole for long hard wearing. Brown. Sizes 4½ to 9.

Meyer's Budget Coupons make your shopping easier. Use them just like cash. Pay for them weekly or monthly.

Meyer's THRIFT BASEMENT

ONE HUNDRED GREENSBORO, NORTH CAROLINA

QUIZ FOR DRIVERS

BY J. E. WINCHESTER—AUTOMOTIVE SUPERINTENDENT ESSO MARKETERS

DOES A CYCLING PLANT MAKE BICYCLES?

HOW CAN YOU PREVENT NINE OUT OF TEN FLAT TIRES?

HOW DOES GASOLINE COMPARE WITH TNT?

Answers to Quiz for Drivers

A.—No. A cycling plant "boils" petroleum in one of the stages of refining high powered fuel.

A.—According to the Office of Defense Transportation, a running record of air pressures in tires will show troubles that cause nine out of ten flats.

A.—Gasoline, pound for pound, has three times the energy of this high explosive.

Cottons Offer Answer To Summer-Into-Fall Season

Provide Chic Plus Comfort For City And Campus

The transition from summer into fall is always a clothes problem and too often it means an uncomfortable period in new heavy dresses and suits that were meant for really cold weather—not the Indian Summer days that predominate in September, October, and, in the South, November. A natural solution is comfortable cotton dresses of plaid gingham, solid color chambray, and checked suiting that are equally at ease in the class-room or office.

Both business girls and college students are considering carefully what clothes will take them through a productive year with the least expense. Dark cotton dirndls are a "must" for the miss with economy in mind, for they can be worn with a whole wardrobe of cotton blouses. Some skirts come with inset bands of white cotton eyelet which makes them perfect companions to sheer batiste drop-shoulder blouses that are booked for party wear this fall. Shirtdresses are tucked neatly out of sight under slim skirts this year. Jackets are, too, distinguished by Chinese collars and flared backs. The button-front cardigan is still holding its own, in sports types with contrasting binding; in dressy styles with braid trims.

Not content with having stolen the shirts off men's backs, including their nightshirts, college girls this semester, according to the Cotton Textile Institute and the National Cotton Council, are taking the "fatigue pants" and "pilot coats" worn by servicemen. The pilot coats come in red or natural in water-repellent cotton gabardine or poplin with fleece lining and lapels of deep, cotton-backed pile.

Another college item which can be worn also at home by the business girl is blue jeans. These came out of the West to be accepted by the more casual clothes lovers all over the country. The lumberjacket is revived and revitalized in cotton corduroy with drawstring or elasticized waist. It looks well worn with slacks or with

Page-Boy Straight From Paris!



Photo by Drene

NEW as a first date is this page-boy to which Paris has put her imitable touch! Notice the covered ear, and how the hair slants sharply down from the ear to a long, long lock.

Worn by lovely Madelon Mason, Cover Girl and top-flight New York fashion model, this Paris-created page-boy calls for a smooth, sleek look that comes only with hair that is lustrous and shining. Madelon uses a liquid shampoo with hair conditioning action that leaves her hair looking like its gleaming best for such revealing arrangements as the Paris Page-boy shown.

With summer on the wane, Madelon says it's time to be sure your

hair loses its "summer look." Smart Fall clothes show up sun-dried, brittle hair as summer cottons never did. Best tip is to take a trip to your favorite hairdresser, have her re-condition your hair. If you haven't time for that, and your hair is very dry, try this home oil treatment. Warm a little olive oil. Apply it to your hair and scalp, parting your hair every inch or so in order to get thorough coverage. Wrap your head in a dry towel for an hour, or overnight if you can. Wash out oil with two or three washings of a liquid shampoo with hair conditioning action which will also help restore the hair to its pre-summer sleekness and shine.

long shorts for fall sports—these last for the long-legged only. Pedal pushers, less cumbersome than slacks, are perfect for bicycling, homework sessions and gab fests.

Date duds are fancy things without being too extreme. Peplum dresses, bustle-back suits, cap sleeve dresses and jumpers, dirndl styles will do quite a bit of dining out and dancing from September on. In most of these, cotton velveteen has been teamed happily with wool, turning the cotton fabric shortage into an attractive style trend. To the early birds will go the few prized all velveteen suits in rich colors, brightened by silver or jet buttons, bound with braid. Beau bait are the corduroys and wide-wale plush suits with drawstring backs and peg-top skirts. In these, aqua, shocking pink, and gray predominate.

In coats, lovely hollowcut velveteen is a favorite. For dressy occasions, the flared back, dolman sleeve, three-quarter length style draw the vote. For less formal occasions, the great-coat type with yoke details, huge lapels, silver buttons, stand-up collars and

wide belts is getting a big play. When the rains come, watch the gay parade of shiny cotton raincoats. The girls love them in black and chartreuse, but the beige cotton trench coat is still a popular number.

Reading & Writing

by Edwin Seaver & Robin McKown

Edgar Snow, whose "People On Our Side" was a Book-of-the-Month club dividend, has a new and informative book out, "The Pattern of Soviet Power."

As war correspondent for the Saturday Evening Post, Mr. Snow was in Stalingrad when the Germans were halted at that point of their deepest penetration into Russia. He traveled all over the Soviet Union and was one of the Americans permitted to visit Poland and the Eastern front. "The Pattern of Soviet Power" grew from his first-hand observations.

The aim of this book is to clarify for Americans, Russia's aims in the post war world. The author reports the program the Soviets have formulated in Poland, the Balkans, Germany and on their Mongolian frontier. He describes the Russian plan for de-Hitlerizing Nazi Germany and the measures taken to prevent the creation of an antagonistic Poland. He discusses the relationship between the Soviet Union and the Kuomintang Government, and he has several interesting chapters on the personalities of Russia's political leaders.

Since the war, the Soviet Union has set up a number of military academies

Denim's Contribution To The War Makes Fabric History

Prospect Of Even Bigger Peacetime Role Foreseen

A saga of how denim helped to win the war was written by the denim mills of America. Last year over 250,000,000 yards, representing 90% of total denim production, went into military and war-work clothing. Much of it was used in dungarees (the battle dress of the Navy) for sailors, Waves and Spars, and more went into men's and women's work clothing for war plants and other essential industries of the nation.

On the home front, several million yards have been directed by WPB into essential children's wear, which leaves a very small amount for other than war and essential civilian use.

It is, and for many years, has been the universal work fabric for factory workers, farmers, railroad workers, and many other types of heavy laborers. Certain qualities have made denim the leading work fabric in war as in peace—chiefly, its great sturdiness, its washability, and its good tailoring quality. These qualities will be even more in demand when victory is achieved than they were before, and are likely to make denim almost as important for fashion apparel and home furnishings as it is for work purposes.

During the war the mills of the nation have developed soft finishes for heavy types of denim which have greatly increased their desirability for women's work garments. Manufacturers have also been experimenting with other finishes on denim besides the soft finishes. Zelan, which resists spots and stains as well as water, has been found excellent for work clothing, and offers equal advantages for children's clothes and may garments for grown-ups. Crease resistance is being talked about some, and if a crease-resistant denim is ever developed its fashion future will be assured.

A fine quality soft-finished denim was developed several years ago and received enthusiastic response from the fashion world. As an apparel fabric this soft-finished type is adaptable to sports shirts, slacks, shorts and all other sportswear, children's clothes, aprons, dresses, suits and even evening gowns. It is particularly good for suits and has barely scratched the surface in this field. In fashion-right colors, especially good dark colors, which are expected to be developed after the war, denim can take a front-row seat in the fashion picture.

It is equally versatile in uses for the home, but here again it has barely broken ground and must await the end of the war to enter the field of home furnishings in quantity. Denim is ideal for slipcovers and draperies in every room of the house. It also makes fine bedspreads, pillow covers, vanity skirts, runners, lamp shades, even wall coverings. When denim is manufactured again in a wide range of colors and with coordinated patterns, decorators will rediscover its many fine possibilities for the home, reports the Cotton-Textile Institute.

Want Patents To Benefit Public

Legislation to assure that patented inventions are made available to the public without unreasonable delay is urged by R. J. Dearborn, chairman of the Committee on Patents of the National Association of Manufacturers. Mr. Dearborn told a Congressional Committee NAM had endorsed the bill of Rep. Frank W. Boykin (D. Ala.), providing for expiration of patents not more than 20 years after date of application, except when delay in issuance was not due to the applicant. The bill would retain the present 17-year term for patents except when more than three years were consumed in Patent Office proceedings.

modelled after the Old Cadet Establishments, and called Suvorov schools, after the celebrated military genius of that name. Only orphans of Red Army heroes and sons of high officers are admitted. At one of these schools, Mr. Snow asked a number of cadets why they thought Russia was winning the war. Without exception they all answered to this effect: "Because Germany was the aggressor and our country was invaded. Our people are fighting for their Fatherland against enslavement. Our cause is just." That did not sound, comments Snow, as if they were being trained for purposes of conquest or aggression.

A unique idea for an anthology was conceived by Sterling North and Clip Boutell—one made up of stories, poems and plays in which the devil, in one form or another, plays a leading role. Called "Speak of the Devil," the selections in this volume range from pertinent excerpts from Dante's "Divine Comedy" and Milton's "Paradise Lost," to such modern American stories as "The Devil and Daniel Webster" by Stephen Vincent Benet and "Bottle Party" by John Collier.

Incidental bit of information we picked up from "The Mode in Hats and Headdresses" by R. Turner Wilcox: Beards were in favor in ancient Greece up to the time of Alexander the Great. Fearing that a soldier's beard might serve as a handle to the enemy in warfare, he ordered clean-shaven faces for his army—and thereby started a new vogue.

This Week On WBIG

by Peggie Lewis Leonard

Columbia's popular young singing emcee, Jerry Wayne, plays host to another comedy star on his program tonight at 7:30 o'clock over WBIG. Jeff Alexander conducts the orchestra as they accompany Jerry when he re-enters the latest popular tunes. Announcing duties are performed by Don Seymour.

Henry's off again tonight—on another round of headaches for his family when Columbia's "Aldrich Family" is aired at 8:00 o'clock. Henry heaps more troubles on himself and family when they all get together to present another episode in one of the most popular family programs on the air. Henry is played by Raymond Ives; Homer by Jackie Kelk, and Mr. and Mrs. Aldrich by House Jameson and Katharine Raft.

Even a talking horse can't stump the sleuthing ability of Nick and Nora Charles as they take on "The Case of The Talking Horse" at 8:30 tonight. The murder of a jockey is discovered when Nick and Nora attend the races for an afternoon of relaxation. Les Tremayne and Claudia Morgan play the roles of Mr. and Mrs. Charles. Hi Brown directs.

"The Sultan of Swing" (Cab Calloway) visits the airlines top trumpeter, Harry James, tonight when James and his music makers play from Frank Daly's Meadowbrook in Cedar Grove, N. J. Kitty Kallen and Buddy Devito are featured on the vocals.

"The Voice," alias Frank Sinatra, visits the Ray Bolger show tonight at 10:00 o'clock. Also appearing on the program will be Jeni Sullivan, vocalist, with Roy Barry's orchestra. Howard Petrie announces.

There is a heap of fun and merriment as "Give and Take" debuts over WBIG Saturday morning at 10:00. John Reed Kings emcees the audience participating show, and springs surprise questions sent in by listeners. To those persons answering the questions usual gifts are presented.

"Three Golden Hairs," age-old fairy tale, will be brought to life by the "Let's Pretend" Saturday at 11:05 a.m. "Three Golden Hairs" is the story of the wicked king, caught in his own trap, when he tries to do away with his daughter's suitor.

Columbia's "Theater of Today" presents the celebrated stage and screen star, Dame Mae Whitney, in an original dramatization Saturday at 12 noon. At 1 o'clock Saturday Richard Widmark and Pamela Page are heard in leading roles on "Grand Central Station." Supporting them will be an all-Broadway cast of Stefan Schnabel, Joan Vitez, Jack Hartley, Gilbert Mack and Neil Harrison.

A half-hour brimmed full of America's favorite melodies will be presented at 9:45 Saturday night on the "Saturday Night Serenade," featuring Jessica Dragonette and Bill Perry. Supporting them will be The Serenaders Chorus and Gustave Haenschen's orchestra.

Columbia's "Church of The Air" program emanates from Charlotte this Sunday at 10:00 a.m. The Rev. C. C. Warren, pastor of the First Baptist Church in Charlotte speaks on "The Religion For Everybody." Music on the program is supplied by the choir of the church.

Vacation is over for Patrice Munsel as the brilliant young coloratura rejoins the "Family Hour" Sunday at 5:00 p.m. Jack Smith and Al Goodman's orchestra and chorus will also be heard on the program of popular and concert melodies.

Marlin Hurt's cook character, Beulah, and her boy friend Bill fill the half-hour spot between 8:00 and 8:30 p.m. Sunday with laughs. Charming Carol Stewart adds her vocalizing to the program assisted by Albert Sack's orchestra.

The "Radio Reader's Digest" presents articles from the pages of the magazine of the same name Sunday at 9:00 p.m. William Harrison is narrator; Del Sharbutt announcer, and Van

New Teentimer Look



Casual simplicity keynotes this all pleated teentimer skirt dress in a labtex fabric, designed by Grace Norman. A mighty midget wallet can be slipped on the belt as shown here by use of the key chain attached to wallet which is one of the features of this new wallet. Ready for any teentime occasion, the mighty midget, which is a 6 in 1 wallet, has a place for everything, eliminating a handbag. This dress and accessory portrays the new teentimer look of casual simplicity.

Cleave the man with the baton.

Ralph Edwards takes over on the question end of things for Phil Baker on "Take It Or Leave It" Sunday at 10:00 p.m.

Arthur Godfrey and all his little Godfreys will caper over the WBIG-CBS airlines an additional fifteen minutes beginning Monday and will be heard from 9:15 to 10:00 a.m. Monday through Fridays.

Bob Hope and Betty Hutton are interviewed by the Vox Poppers, Warren Hull and Parks Johnson, Monday on the "Vox Pop" show over WBIG from 8:00 until 8:30 p.m. Hope is interviewed at Mr. Average Man, and not in his usual role of comedian. Betty Hutton is on tour overseas with a USO group and will talk to a GI in the army of occupation.

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Home
refreshment
on the
way



DRINK
Coca-Cola 5¢

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GREENSBORO COCA COLA BOTTLING COMPANY

This Business Of Living

By Susan Thayer

Miracle

A friend of mine has had a glimpse of the wonders of aviation. Oh, she knew that airplanes can circle the globe in a few hours. Only it left her cold because so many things are wonderful now.

But this summer a local plane service started that could take her to her summer home in an hour. Any other way it's all day. Suddenly she sat up and exclaimed, "Why, isn't it just a miracle!"

Now she is actually saying reflectively, "It would almost be an economy to own one."

I suppose that's the way automobiles hit people too. First they were something novel that you read about and sometimes saw. Then suddenly—bang!—you wanted one.

And see what the auto industry has done for this country. Created jobs and business and prosperity—and pleasure for millions.

It looks as if history may repeat itself in the aviation field.

Revolution News

(Continued from Page One)

Opal Hudgins, who has been visiting her aunt and uncle, Mr. and Mrs. Richard Hobbs, of Washington, D. C., is expected home soon.

The program is a special broadcast in conjunction with Paramount's Third of a Century anniversary.

The Lux Radio Theater opens its eleventh season Monday at 9:00 p.m., and presents for opening night the screen comedy hit, "Practically Yours," starring Claudette Colbert and Ray Milland.

Surprising Discoveries In Store For All

Among the surprising discoveries Mother, daughter and son will make are the low-priced cottons resultant from OPA directive MPR-578. By allotting priorities on textiles to manufacturers of low and medium-priced garments and requiring manufacturers to ticket each garment with the exact dollars-and-cents ceiling price, which stores must not remove, and by allowing not more than a 36% mark-up the government has made available thousands of low-priced children's dresses, overalls, pajamas, slips, blouses boy's suits, infants' wear and play clothes. Happily, this low-pricing has not been allowed to stand in the way of style. Dresses, especially, made under this order are as fashion conscious as high-priced items, so that America's children are well dressed at low cost.

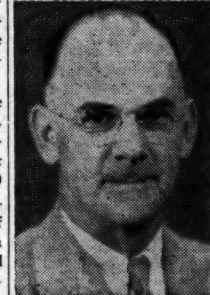
Jobs Will Not Fall Below Prewar Mark

(Continued from Page One)

skilled labor necessary to start making civilian goods.

The war's end will free vast supplies of formerly scarce materials, even though government controls are lifted gradually. Restrictions on heavy use of steel may be continued for a month or two, and it may be even longer before lumber is freed. But these are the exceptions.

Nor will the present OPA pricing policy stand for very long. Businessmen say it must be broadened if industry is to produce for the civilian market and provide jobs.



H. L. Blue, Jr. has been actively associated with this funeral home since its beginning. He is well known in Greensboro and vicinity, having long been identified with the profession.

We offer facilities that are modern and adequate, and service that is most efficient—based on years of long experience. And, you'll find our charges more reasonable, too.

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STUDENTS' SHOP
In Step With Style!
our
Solid SUIT Selection



\$25.00 to \$45.00

ALL WOOL

You're far from being a sad sack in one of these swell suits for school work or social life. Our huge stock includes plaids, stripes, solids, herringbones and flannels. We have sizes 33 to 42 in regulars and longs. And all wool too!

STUDENTS' SHOP — SECOND FLOOR

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For more than a quarter of a century, through these portals have entered families from all walks of life. Every faith and creed have come during their hours of deepest grief, and found herein a haven of comfort.

To serve understandingly and with complete reverence is our solemn pledge.

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This is AMERICA!

AMBITIOUS, ATHLETIC FRANK KENNA BETWEEN HIGH SCHOOL AND YALE ORGANIZED MARATHON RACE BETWEEN NEW HAVEN, CONN., AND NEW YORK—CAME IN 5TH...

BOUGHT BANKRUPT MARLIN FIREARMS CO. FOR \$100,000 ASSUMED \$100,000 MORTGAGE TO MAKE GUNS, RAZOR BLADES...

DURING DEPRESSION BOUGHT IDEAL SPACE, SPARKED NEW SMALL BUSINESSES ON "PAY-RENT-AS-YOU-CAN BASIS..." TODAY 100 COMPANIES FLOURISH IN HIS BUILDINGS—FROM FURNITURE REFINISHERS TO SUBMARINE-PART MAKERS

...NOW PRESIDENT OF MARLIN, CREATOR OF KENNA PLAN "TO HELP WAR VETERANS START MANUFACTURING BUSINESSES, JOBS, PRODUCTION."

Whole City Backs Victory Gardens

The "big" in Victory Gardens is in Middletown, Ohio—industrial city of 40,000 population and 4,000 gardens.

It all began in 1915, when American Rolling Mill company, the town's largest industry, offered the use of an acre for employee gardens. Expanding to 96 acres within two years, the project slumped after World War I, revived during the depression, and became an all-community project at the start of World War II. Every company in the city has joined.

In one year, garden produce sold for \$30,000. Employers credit the project with reducing absenteeism and improving morale.

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Children's Dress Designer Favors Cotton For All-Year-Round

All over the world, the American girl is renowned for her clean-cut appearance, her love of the smartly tailored, her ability to be ultra-feminine if she so desires. This reputation extends to the younger American girl for she is every bit as well dressed as her older sister—thanks to designers like Marie Leeds Galvin of Cogswell company.

Miss Galvin who works in cotton twelve months of the year to preserve the crisp freshness of her designs, told the Cotton-Textile Institute and the National Cotton Council that "Cotton and young styling are as natural together as the proverbial ham and ... or doughnuts and ..."

However, the proverbial appropriateness of cotton for children's dresses does not mean that there is anything necessarily proverbial in the patterns, colors or even the surface textures of the cottons we work with today. The contribution of the great cotton mills and converters in giving us fabrics which retain both

Like Mother, Like Daughter New Theme In School Cottons

September is the signal that summer children back to school. This fall in spite of cotton shortages, they'll be trooping back in washable chambrays, gala plaid ginghams, sturdy suitings, tough-wearing corduroy, soft-toned velveteens. The classroom has become a setting for style as well as study.

In the girl's section, this year's cold-weather cottons continue the trend towards more adult styling. Daughter is Mother in miniature and everyone is satisfied. The girls because they can get the kind of clothes that add glamor to their appearance, and Mother because these same dresses are appropriate for Daughter's age and changing figure.

This growing-up of girls' cotton fashions is visible in all types of fabrics including gingham, chambray, pin-wale corduroy and velveteen—and in dresses for baby sister as well as for the school age child. Save-for-Sunday dresses feature cap sleeves and high round necklines, tiny penguins, and side-draped skirts. One style has a ruffle edge all around the hem which is drawn up on one side giving a wrap-around effect. The half-moon neckline which showed up so well in summer sportswear comes into fall fashions for the young girl. The oval, of course, is sedately filled in with sheep cotton or crisp white pique.

There's a new business-girl look to white pique collars and cuffs that is definitely in its proper place at school. Broader shoulders are another fitting adoption from adult styles since they tend to define the undefined waistline of the growing girl. Boleros and jumpers, which can be worn with cotton blouse shirts, cotton blouses and knit sweaters, form the basis for a well-rounded school wardrobe for

their original color and luster has deepened my joy in working in the cotton medium."

The designer works closely with Benjamin Cogswell in setting up special promotions. Recently they developed their "Hollandia" group, a tribute in fashion to our Dutch allies. These dresses featured windmills, tulips, apron fronts, tucked bibs, pantalon details, double-breasted bodices, button necks—practically everything closely associated with the Dutch except the wooden shoes.

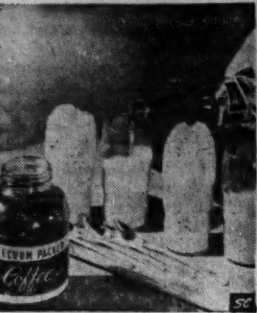
Miss Galvin is also one of those responsible for the pretty picture of mother and daughter or big and little sister dressed alike. Sister sets are made all year round, in wash cottons for spring and summer, in heavier fabrics—corduroys and velveteens—for fall and winter; in tailored and dressy styles. When dreaming up a mother-daughter tableau, Miss Galvin confers and collaborates with junior houses—Horwitz and Duberman, Junior League, John Irwin and Alexander Gross, who do the older style.

Miss Galvin's background includes training at Cooper Union, a happy association with designer Elizabeth Hawes to whom Miss Galvin accredits her subsequent success, a position with Kiddie's Pal, and free lance work up until 1941 when she made her present connection.

Iced Coffee Float

Everybody likes iced coffee, and whether this popular beverage is served fancy or plain, it helps to refresh and build energy as the temperature rises.

Remember these points, if you would make fine-flavored iced coffee—have the coffee fresh, brew it double-strength and cool it quickly by pouring over ice cubes.



Ice cream, soda water and iced coffee combine in delicious summer beverage.

The fresher your coffee is to start with, the better flavor and aroma it has. That is why fine coffee is vacuum-packed as soon as it is roasted—so that no air can reach it. Air is the enemy of freshness in coffee, so be sure to keep the cap tightly re-sealed on the jar when it is not in use. The double-strength brew (using twice as much coffee as usual) is necessary to counteract the diluting effect of melting ice.

Coffee Float, a combination of iced coffee, ice cream and soda water, is one of the finest summer drinks to serve between meals or to accompany a light lunch or supper.

Coffee Float (5-6 servings)

1 pint vanilla ice cream
4 cups freshly brewed, double-strength coffee
Ice cubes
Bottled carbonated water

Pour hot coffee over ice cubes in a pitcher to chill. Into each tall glass place a scoop of the ice cream. Fill three-fourths full with the freshly made iced coffee. Then fill to top with chilled carbonated water. Serve at once.

Fall and Winter.

Among new features that draw high marks for styling is the bib front, seen in white pique or printed percales, suggested by ric-rac or binding bands on striped suitings, by ruffles on solid chambrays. Sometimes this front is tucked, other times trimmed with contrasting colored buttons. Simulated apron fronts are popular, too, in more dressy dresses for both the little girl and her bigger sister.

Despite the slimmer skirt line seen in all age fashions, the classic dirndl lives on. However, pockets and decorative bandings are often cut on the bias to give new design interest to this silhouette. Conventional striped suitings and chambrays draw attention due to their unusual and very attractive treatment of cross bars accented with ric-rac braid or colored bands.

Teachers' pets are the washable chambrays and ginghams. Gingham plaids, the perennial favorites, start this year's school term in bright red, yellow and green combinations; and American Regional plaids, because of their darker, more sophisticated colors (dark green and cocoa, black and aqua, black and flame, or yellow, black and red) will march right on through the winter.

Big and little girls are all flaunting their femininity these days with ruffles, bow ties and other trims. Applique is important—particularly checked motifs on plain fabrics. This year's corduroy makes a bright splash on the Fall scene for it has come out in gay shades of cherry, emerald, gray and peacock, as well as the dreamy pastels still used for baby items. Clever handling of the corduroy, with ribs going both vertically and horizontally, has produced the most novel dresses on the racks.

Sister suits put up a pretty united family front in Starspung ginghams with boxy type jackets and all-around pleated skirts. These are edged with white collars and cuffs. White and all light colors, in fact, are very much in evidence this Fall—not only in sleeve and collar trims but in the back-

year round Air-Conditioned Chapel

Sympathetic assistance, accurate planning and smooth direction are intangible features which characterize each Forbis & Murray service.

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Mote Cloth by Picker

Charlie: So Bill's fine now, but what did they operate on him for?
Willie: They removed a brass rail that had been pressing against his foot for years.

Speed Fiend: It's great speeding along like this. Don't you feel glad you're alive?
Passenger: Glad isn't the word. I'm amazed.

One young American fighter who went through the African and Sicilian campaigns was kept on Sicily for almost a year. He like it at first, but as month piled on month he became restless. One day a fellow-soldier asked him where he was from.

"I was born in Tennessee," he said gloomily, "but I grew up in Sicily."

Papa hog, growing tired of the sty, wandered down to the village brewery, where he found a big puddle of sour beer that had been poured out. He guzzled up so much of the stuff that when he went home he was staggering badly and squealing with wild and joyous abandon.

Mama hog quickly shutted him around the barn, out of sight of the baby pigs, and with a furious growl exclaimed, "You shameless wretch! What do you mean making such a human being of yourself before the children?"

Cashier: What you want is to open a joint account with your husband.

Young Bride: Well-Yes, a deposit account for him and a checking account for me.

The night was dark. The lights of the tourist's car would not reach the top of the signpost, and the tourist was undoubtedly lost. Spurred by necessity, he climbed the post, struck a match. The sign read: "Wet Paint".

"He's so romantic. When he addresses me, he always calls me 'fair lady'."

"Mere force of habit—he's a street car conductor."

"Who introduced you to your wife?"

"We just met. I don't blame nobody."

The colored doctor had taken his patient's temperature.

"Well, Mrs. Washington, I sho' done knocked de fevah outten dat man, an' dat's a fact."

"Dat mean he's gwine git well. Doctah?"

"Noh'm. He's daid. But you' hab de satisfaction of knowing date he died cured."

A Scotchman telegraphed a proposal of marriage to his sweetheart. After waiting an answer all day, he received an affirmative reply late at night.

"If I were you," said the operator, "I'd think twice before marrying a girl who kept me waiting for the answer so long."

"Na, na," replied the Scot. "The lass for me is the lass who waits for the night rates."

Packaging Materials Put To Wide Re-Use On Fighting Fronts

The materials used to pack articles and food products sent to soldiers at the fronts are being utilized in many ingenious ways. Resourceful soldiers use empty fire-gallon gasoline tins not only as containers but as emergency field ovens stoves for heating tents, hot water tanks and for bathing purposes.

The solid fiberboard carton which is laminated with a layer of asphalt material is often used as a waterproof box. Taken apart, it serves as sheathing and shingles for shacks or it may become a moisture-resistant ground sheet on which to place blankets or a sleeping bag.

Heavy paper bags, also laminated with asphalt, protect clothing and equipment from dampness. Soldiers even use them as boots when their foxholes are deep with water. A smaller waterproof bag in which combat rations are wrapped, has been found to be just the thing for protecting watches, matches, money, letters and photographs. The inner wrapping of the bag, which is soaked with wax, is a fine substitute for dry chips in starting fires.

Wood from boxes goes into duck platforms for foxholes and trenches, or flooring for tents. Steel strapping has a series of uses which range from clotheslines to repair material for telephone lines.

grounds and colorings of prints. Thus cotton breaks another tradition—that light colored, dainty ginghams, pastel shades and floral prints are out of order for Fall and Winter.

Since boys vacillate less than girls, their part of the class picture is staple with corduroy overalls, suits and jackets heading their preferred list for school and play togs. The tiny fellow chooses his fall Eton suit in a dark shade of corduroy to wear for warmth as well as good looks. Basque shirts are strictly sport attire, while cotton shirts just-like-Dad's are brought out for Assembly Day.

IT'S YOUR BUSINESS

By Carl L. Biemiller
Industrial Editor

We were standing outside the church a week or so ago, before the services, when a 1938 sedan of a popular make whirled into the driveway to unload one of those last-minute families.

The car looked well kept. It was still tidy. But we remembered when the man driving it thought he was shamed if he couldn't trot out a new model every Spring.

Therefore we weren't surprised when the owner bounced up to us with that "buy 'em" glint in his eye a minute or so later to tell us that he'd read where the big auto companies were in civilian production again, and how he was all set to trade "Old Faithful" down the river.

A While Yet

The truth is that it is going to take about four years before everybody that wants a new car will have one.

Most auto plants will follow the lead of Ford, Packard and Buick in setting their postwar production quotas between 55 per cent and 65 per cent over their prewar levels. These increased quotas mean an annual output of some 6 million cars for the industry. And that rate won't be reached until 1947 because most Detroit officials are now forecasting the 1946 volume at less than 3 million units.

It will be nearly 1950, provided we have labor-management peace in the industry, before Detroit rolls off some 20,000,000 cars which many observers estimate as the pent-up demand.

Gently, Brother!

Meanwhile we'll go on treating our

THE ROCKETBOOK OF KNOWLEDGE

14 HEN EGGS 10 INCHES ROUND, WEIGHING 8 OUNCES, WERE Laid IN PECKSKILL, N.Y.

SOME AMERICAN FARMERS SET ASIDE 80 ACRES OF WOODLAND TO SEND THEIR CHILDREN THRU COLLEGE

WANT TO BE BOASTED BY WOMEN?

MARION SLEEPING HAMMOCKS, IN THE JUNGLE, RESIST TERMITES, MOLD, RAIN.

RAILROAD MEN SAY TICKETS ARE OFTEN MISLaid, PRACTICALLY NEVER LOST

INDUSTRY'S DEVELOPMENT OF ANTI-AIRCRAFT DEFENSES SUCH AS THE GYRO GUNSHOT REVEALED THE STRENGTH OF SURFACE SHIPS, ONCE THOUGHT GUARDED BY AIR POWER

present vehicles the same way Father handles the old uncle with the oil well in his backyard—tenderly.

The 23,500,000 cars now on the roads average more than seven years of age. Most of them need replacing. In fact some 3,000,000 of the badly wounded jalopies have gone off the highways for junk since 1942.

Surveys indicate that most people having more money than ever before earmark an automobile as one of their early peacetime purchases. But we might as well face it now—auto prices are going to be up about 25 per cent above prewar rates. That's due to higher labor costs and materials costs with the big cost factor labor.

BOYS' AND STUDENTS' SHOP

Outfit The Boys With These Sturdy, Good Looking SCHOOL CLOTHES

Our Boys' and Students' Shop is now ready for your selection of clothes for school and the fall season. We have been making preparations since last January—assembling goods in order to present to you a full line of fall clothing.

In complying with government requests, we are limiting the quantities in order to be fair with all our friends and customers.

STUDENTS' SUITS

Smartly styled and excellently tailored from 100% all wool Tweeds, Flannels and Cassimeres. Your choice of single and double breasted models. Nice range of shades. Sizes 32 to 40.

\$27.50 to \$37.50

Boys' Knicker SUITS

These clever suits are increasing in popularity, and are very practical for active boys. All wool fabrics. Well made. Sizes 6 to 14.

\$16.50 to \$17.50

Boys' and Students' SLACKS

This display includes a limited amount of all wool Coverts, Tweeds and Flannels. The quality tailoring and materials assure, good service. Sizes 12 years to 34 waist.

\$6.95 to \$10.95

Boys' Separate KNICKERS

These knickers are made of all wool and part wool fabrics, and are fully lined. Very serviceable and so grand for school wear. Size 6 to 14.

\$4.95 to \$5.95

Cadet SUITS

Beautifully tailored like the young men's suits—for the Junior aged boys. Attractively made up from all wool materials. Large selection of patterns. Sizes 12 to 18.

\$19.75 to \$24.50

SWEATERS

A good assortment assembled from our spring stock and other purchases made from time to time, is now ready for your selection. 100% all wool and made by the leading manufacturers. Size 10 years to 44 chest.

\$3.95 to \$7.95

Junior SHORTS

Excellent tailored from all wool and part wool materials. Our display includes a nice assortment of patterns and shades. Sizes 4 to 10.

\$2.95 and \$3.95

RAINCOATS

Boys' and Students' models and styles in the ever popular Gabardine fabric. Plaid lined and plain Celanese lined. Fine for windy, cool days, as well as rainy ones. Size 4 years to 42 chest.

\$7.95 to \$14.95

Juvenile SWEATERS

A very smart display of part wool and all wool sweaters for the little fellows. In slipover and coat styles. Ages 4 to 12.

\$2.95 to \$4.95

Boys' SHIRTS

Stylishly made with the popular sport collar. A good assortment including both long sleeve and short sleeves. Fabrics of cotton and rayon, in plain and fancy patterns. 6 years to 15 neck.

\$1.40 to \$3.95

Finger-Tip COATS

The only practical Topcoat for your son. In plain shades of heavy fleeces with smart plaid lining. Some of these coats are reversible. Sizes 4 to 22.

\$14.95 to \$22.50

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The Small Fry, Too!

Girls' All-Weather

Reversible Coats

Shetland fabric, 50% wool, with rayon cotton lining. Smart double-breasted style with flap pockets, boxy back with pleat. For rain or shine, two styles in one. In solid colors. Red and blue. Sizes 7 to 14.

\$11.98

Sweaters

Slip-overs, cardigans, 100% wool. Light blue, yellow, rose, brown, red, navy, lime, green, fuchsia. Sizes 7 to 14.

2.98

Skirts

Bright Scotch plaids with pleats all the way around. Button placket. 45% wool, 55% rayon. Sizes 7 to 14.

3.49

Blouses

Broadcloth and dimities. Round collars with novelty and lace trims. White only. Sizes 2 to 6x.

1.29

Skirts

Pleated styles, button-on suspender, button side placket. Yellow, blue, red, pink, or plaid. Sizes 2 to 6x.

1.98

For the Beginner

Boys' Coat, Legging Sets

Box coat. Suspender top legging with zipper, leg, flannel lined. 80% wool. Gray. Sizes 3 to 6. Matching hat 1.00.

11.98

Matching Hat, \$1!

Sport Shirts

Casual favorite with turned back notched collar and short sleeves. White only. Sizes 3 to 10.

85c

Polo Shirts

Cotton knit fabric in solid colors or stripes. Short sleeves, crew neck. Yellow, green, blue, dusty rose. Sizes 2 to 8.

79c

Something for The Boys!

Snappy! Warm!

Leisure Suits

100% wool, two-piece herringbone tweed suits with long pants. Button-front jacket with sleeves and back to match pants, front of contrasting tweed. Blue and tan. Sizes 10 to 18.

\$19.67

Sweaters

100% wool V-neck pullover sweaters. Interlock stitch, ribbed cuff and bottom. Luggage, blue, maroon. Sizes 28, 30, 32.

4.25

All Wool Shorts

Sizes 6 to 10.

2.69

Raincoats

Genuine rubber on, army cloth. Single-breasted, raglan shoulders, convertible collar, slash pockets. Sizes 6 to 14. Matching hood—1.00.

3.98

Stand-Up Collar Shirts

White grounds with contrasting stripes and figures in blue, maroon, green! Stand-up collars just like Dad's! Of good quality broadcloth! Sizes 8 to 14 1/2!

1.30

Robes

Single shawl collar style in striped and plaid patterns. Blue, maroon, brown. Sizes 8, 10, 12, 14.

3.98

Knickers

Herringbone tweed neatly tailored with three pockets and knit cuffs. 80% wool. Brown and grey. Sizes 8 to 15.

3.69

Zipper Sweaters

Zipper front coat style. Assorted wool fabric front, knit back, sleeves and trim. Brown, blue, camel. Sizes 6, 8, 10.

3.23

Pajamas

Two-piece cotton flannel. Mid-dy style top, tape girdle pants. Stripes of assorted colors. Sizes 8 to 18.

1.35

Fashion Classics--

that take School
Gals On Their
Campus Rounds



Jumper

All wool! Plaids, checks, solids. Combination trims. Skirts have pleats or gores. Sizes 12 to 20.

8.98

Others 3.98 to 7.95

Smart! Distinctive! Warm!

YOUR BALMAGAN COAT!

Easy to wear, flattering to your figure, neatly tailored with cuffs and hem smartly stitched. Blue, brown, gray, black, green, Oxford. Sizes 10 to 20.

29.98

All-Wool Shetland Suit

For school! For street wear! For dates! For spectator sports! 3-button jacket with peaked lapels, and smart bone buttons. Trim skirt with two pleats front and back. Black only. Sizes 10 to 20.

22.50

Rayon Shirts

Tailored with convertible collar, short sleeves, pocket. Washable. White, maize, blue, striped. Sizes 32 to 38, 42 to 46.

2.29

Others 2.98 and 3.98

Cotton Blouses

Checked gingham with long sleeves and hanky pocket. Washable. Red and white, blue and white, brown and white. Sizes 32 to 34.

2.98

Others 1.98 to 3.98

Sweaters

All wool cardigans and slip ons. White, melon, blue, black, brown, lilac, navy, lime, maize, pink. Sizes 34 to 40.

3.98

Others 3.29 to 4.98

Skirts

All wool crepe and Shetland. Pleated styles. Button placket. Black, brown, green, or plaid. Sizes 24 to 30.

3.98

Others 2.98 to 4.98

Slacks

All wool flannel. Pleated front, one pocket. Button placket. Grey, green, brown, navy. Sizes 12 to 20.

5.98

Raincoats

Cotton gabardine, water repellent. Boy style with fly front, open vents, patch pockets. Sizes 10 to 20.

7.98

Others 6.98 to 12.98

Gorduroy Jackets

Pin wale weave long sleeved cardigan. Patch pockets. Collarless style. Unlined. Red only. Sizes 12 to 20. All wool Shetland Jackets 9.98. Sizes 12 to 18.

5.98

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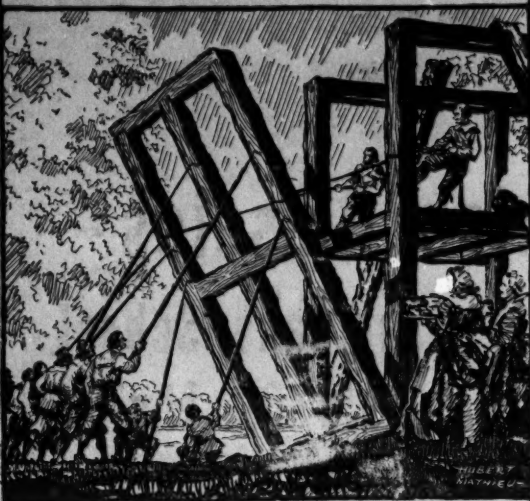
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OUR DEMOCRACY—by Mat

COMMUNITY COOPERATION

WHEN IN PIONEER DAYS A FAMILY NEEDED A HOME, PEOPLE FROM THE WHOLE COUNTRY CAME TO HELP IN THE HOUSE-RAISING. WITH MANY HANDS AT WORK, OFTEN A FAMILY—HOMELESS IN THE MORNING—HAD THE PROTECTION OF ITS OWN ROOF AT NIGHT—THROUGH COMMUNITY EFFORT THE JOB WAS DONE.



IN THOUSANDS OF AMERICAN COMMUNITIES THIS SAME SPIRIT OF WORKING TOGETHER—INTENSIFIED BY WAR—IS FUNCTIONING TODAY. IN U.S.O., RED CROSS, IN SALVAGE DRIVES, IN CONSERVATION PROGRAMS AND IN THE NATIONAL EFFORT TO PREVENT INFLATIONARY PRICE RISES BY SPENDING PRUDENTLY AND PUTTING MONEY INTO WAR BONDS, LIFE INSURANCE AND SAVINGS ACCOUNTS—COMMUNITY EFFORT IS PROVING A WELL-SPRING OF STRENGTH FOR OUR DEMOCRACY.

London Meet To Discuss Trade

Emphasizing that the United States needs to build an official world economic policy and follow it alertly and continuously instead of only occasionally, Robert Gaylord, president of the Ingersoll Milling Machine company, Rockford, Ill., and board chairman of

the National Association of Manufacturers has departed for London as a member of the council to re-establish the working organization of the International Chamber of Commerce.

Mr. Gaylord described the charter of the United Nations as an instrument "elevating economic relations to a par with diplomatic relations".

Mr. Gaylord's assistants at the London meeting will be Eric Johnston, president of the Chamber of Commerce of the United States, and Paul Hoffman, chairman of the Committee for Economic Development.

Peanut oil is now being used successfully in penicillin therapy.

National

TODAY - SATURDAY

Lon Chaney

—in—

"FROZEN GHOST"

also

Chapter 11 "Black Whip"

Leon Errol Comedy

—In The News—

FIRST FILMS OF THE ATOMIC BOMB

SUN. - MON. - TUES.

Paul Muni

—in—

"COUNTER-ATTACK"

with

Marguerite Chapman

Today Through Wednesday

VAN JOHNSON

—in—

"THRILL OF A ROMANCE"

with

Esther Williams

Lauritz Melchior

Famous Opera Star

In His First Screen Role

and

TOMMY DORSEY

and His Orchestra

CAROLINA

THEATRE

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"Let this be a lesson to you, George"

At the left is careful Charles, who has a record in his ThriftiCheck book of every payment made for medical service and other deductible items. George, on the other hand is having a terrible time because he paid cash, and has no record!

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DIAL 3-3401 FOR CORRECT TIME

Most U. S. Dogs Earn Their Keep

Perform Useful Chores For Their Owners In Country And In Town

In the eyes of most persons "dog" spells "pet," yet by far the largest number of America's dogs earn their keep by rendering useful services for their owners, according to the Gaines Dog Research Center, New York City.

By way of proof, it need only be pointed out that of the nation's estimated dog population of 15,000,000, almost eleven million live with families in rural districts—on farms, ranches, and in small towns. Here for the most part they have their special chores—such as keeping an eye on the sheep, bringing in the cows, keeping watch on the home premises, etc.—chores which would otherwise take up the time and energy of a member of the family or the hired man.

The essential usefulness of the dog in American life can be demonstrated in another way. Dogs are usually classified in six distinct groups: Sporting, Hounds, Working, Terriers, Toys and Non-sporting dogs. American Kennel club registration over the years shows the numbers in the three first-mentioned groups—definitely kept for useful purposes—to be about twice those of the other three classifications. As a matter of fact, it is the exceptionally large number of hunting dogs within its borders that is responsible for North Carolina, with its approximately 980,000 dogs, being the leader in dog population among all the states.

This is not to imply that dogs not included in the so-called working and hunting classifications are not useful. A dog is a dog, whether a tiny Chihuahua or a huge St. Bernard, and is capable of performing many useful tasks taught him by his master, in addition to providing joyful companionship, selfless devotion and other qualities associated with the dog through the ages.

But whatever a dog's contribution to his owner, he occupies a unique position as a member of the family. This is highlighted in a survey made by the "Country Gentleman". The study showed that when a dog's health needs looking after the father of the family attends to it in 44 per cent of the cases, the mother in 38, the son in 23, and the daughter in 10 per cent. (From these figures it is evident that in many families more than one person is responsible for the dog's welfare.) The same holds true in the matter of feeding. The mother is responsible for feeding the dog in 73 per cent of the cases, the son in 27 per cent, the father in 24 and the daughter in 22 per cent.

don herold says:
BUT THEY'RE REALLY 2 PRETTY GOOD EGGS

I know a lot of employers and I know a lot of workers, and they are both good guys. They ought to know each other better. If an employer could go home with an average worker, he'd find that he's a good family man, fair-minded, honest, and interested in his work. But sometimes he's fooled by some professional rattle-brain into thinking his boss is a skunk. If a worker knew the average employer, he'd see that he is a worrying, headache guy with a lot of troubles, willing to be fair, and not making nearly as much profit as you might imagine.

STRICTLY For The Girls

"Getting a Bun on" makes you high style instead of just high these days, as the beloved bun or popover hairdo continues to make new converts. Have you let your locks go scraggly all summer? You can achieve fashion's neat fall look by frosting your bun with a colored Dache snood or fine net. Pull your hair into a rope on top of your head, and tie tightly with a little ribbon; then pad your bun in a neat circular roll and tuck the ends firmly under the pad. A bright or dark Dache net over the bun controls any wispsiness. Accent with a plumed feather, a velvet flower, or a satin ribbon bow for autumn's exciting "back to town" look.

It's said that a woman consumes her own weight in lipstick every five years or so. After every meal you make up your mouth fresh... so lipstick is just something you eat up—at the rate of about one foot a year, apparently. What you don't eat, and what isn't busy glamorizing you at a give moment, seems to attach itself to assorted silverware, glasses, cups and so on. Mary Stuyvesant, expert on such things says it's worth the extra time to dust your lips with powder and tissue off the excess when you make up. Also, when you start a meal, pat a tissue over your lips again and see how much it helps keep the crimson stuff where it belongs...

If you want to live a long time, gal—get married and stay married. From the life insurance companies come



LOOKING AHEAD

by GEORGE S. BENSON
President, Harding College
Spartanburg, S.C.

GIFTS OF GOD

Draw on your imagination for a moment and consider with me an altogether improbable circumstance. Suppose a well-groomed gentleman with an easy flow of language should mount an improvised platform in the public square of an agricultural county-seat town next Saturday afternoon, play a popular phonograph record through a loud speaker to get an audience, and then should say:

"Ladies and Gentlemen—there is just so much water in the entire universe; so much and no more. Any time you drink more of it than you need to quench your thirst, you are greedy because some unfortunate person somewhere on earth wants water. He is thirsty. His throat is dry and his lips are parching. And it is all for want of the water which you so want to swallow."

It Is Not True

Such a speaker would soon lose his audience. People would walk away and leave him. Some of them might think about having his head examined because they know his ideas are out of joint. There is no connection whatever between one man's abundance of water and some far-away stranger's thirst. The need of the sufferer, even if he were a victim of cruelty, is apart from the owner of a good well.

But the speaker might hold his audience if he said something like this: "Ladies and Gentlemen—there is just so much wealth in the world; so much and no more. Anybody with more than he needs for food, clothes and shelter is greedy because there are many people in China and India who never had a square meal in their lives. They starve poor because a few people get very rich."

Another Fallacy

This speech is no nearer true than the one about the water. Both have some facts in them but they are not related facts. I am not trying to say that wealth is free and cheap like water, but I am saying this: My neighbor's fine home and big car have cost me nothing. He has more than I have because he (or his father maybe) has more wealth-creating ability than I have.

There is such a thing as oppression of the poor. There is such a thing as exploiting labor. It is a crime which Jesus decried openly. It is also a short-sighted view because it leads toward poverty and not toward wealth. "Good money in circulation" is a manifestation of prosperity and it occurs only in lands where workers are well paid and thus permitted to maintain good homes and live in comfort.

America's Blessing

Workers are paid well in America, twice as well as in England and six times as well as in Russia, and America is a rich country. Families live on \$1 a month per person in China—China is a poor country. Is China poor because America is rich? No! Without the United States as a customer, and supplier, the Orient would be poorer still. The difference is that we have liberty, and they have oppression.

We Americans receive countless benefits from God's hand that people in other countries never heard about. Is God partial to America? Certainly not! Our benefits come through a channel that the rulers of other countries have blindly and selfishly closed by exploiting labor. Our God-fearing ancestors opened it for us long ago. The channel is personal freedom, protected by representative, constitutional government.

\$3,063 Is Awarded To Worker

Highest award in the 35-year history of Westinghouse Electric Corp.'s suggestion system has been made to a retired real estate operator who entered war work after Pearl Harbor. For his suggestion, which reduced by 62 per cent the quantity of gold alloy wire required to solder electronic tube parts, Arthur E. Marsh, Madison, N. J., received \$3,063.

statistics showing that of all the people in the country, married women live longest. Spinners are second in the longevity line. And, if your Romeo seems a trifle slow in popping the question, you might quote a few facts of living to him. According to the life insurance figures, the married male has a longer life than the unmarried. Even the widower, who after all had a wife, lives longer than the bachelor. Of all people, the poor bachelor has the shortest life span.

Remember the new four handed card game we told you about some time ago—Check Pinocchio? Well, it might be wise to brush up on this bridge-pinocchio combination for four players (two teams)—or, if you're not a fan already, to send for the rules. Check pinocchio, although born only at the start of 1945, is getting increasingly popular. Its been described as a happy meeting point for wives who play nothing but bridge and husbands who play nothing but pinocchio.

Artists, doctors, and dentists forget they have money in the bank more often than other people do, according to surveys of unclaimed accounts.

IN THE GOOD OLD (1946) SUMMERTIME! - By Collier



Y's Accomplishments During War Period Are Reviewed

While the end of the war is only a turning point in the long, hard road to World Peace, it has afforded an opportunity to take inventory of what has been accomplished, in preparation for the concentrated effort which must continue.

Looking back over the war years, the overall record of the American people in their support of the Four Freedoms stands out as a monument to Christian Democracy, highlighted by a spirit of cooperation never before equalled.

When analyzed, this spirit of cooperation reveals at its heart a combination of the all-out efforts of our many great organizations dedicated to the well-being of the people.

Among such organizations, the Young Men's Christian Association holds a high place. With 101 years of experience behind it, the YMCA was ready at the start of World War II, to serve the youth of the nation in war as well as it had in peace. Expansion of facilities and personnel was all that was needed and this went forward almost automatically; so that, by the end of our first year of war, the YMCA was functioning quietly and smoothly as a war service agency of world-wide scope.

Today there is scarcely a man or

woman among the eleven millions in the armed forces who hasn't been served in some way by the YMCA.

On the home front, the 1,600 local Y's throughout the country have been centers of activity for all in uniform. Special programming has been arranged to meet recreational, educational and spiritual needs of men and women in service and far from their own homes.

As one of the member agencies of USO, the YMCA has gone farther afield in its work with personnel of the armed forces, becoming one of the bulwarks of morale maintenance. No problem of the off-duty service man or woman has been too small or too large for the staffs of the USO, YMCA's to tackle.

Augmenting the work of USO are the 34 permanent Army - Navy YMCA's scattered throughout five countries and possessions. Service to the military is an old story with this



TASTE-TEST WINNER
FROM COAST TO COAST
ROYAL CROWN
2 full glasses 5¢

department of the organization, and it is a story well told.

Abroad, the YMCA, through its World Service, brings aid and comfort to millions of soldiers and civilians in war-ravaged countries of the Near-East and Far-East and British, Canadian, Australian and Polish YMCA's serve Allied troops in the field.

Last but in a leading place is the cavalcade of YMCA war services is War Prisoners Aid. This division of the international organization has been ministering to military prisoners and civilian internees of all nationalities behind the barbed wire of prison camps all over the world since the very start of the war in 1939. To date more than six million war prisoners have been helped in some way through War Prisoners Aid of the YMCA and the work, conducted by neutral representatives, continues unabated as the scene shifts in the global struggle toward Total Peace.

To produce one ton of anthracite, 29 tons of water must be pumped from the mines, 12 tons of air must be blown in, and 75 cents' worth of explosives are needed to blast out coal.



don herold says: RANDOM THOUGHTS WHILE OUT FISHIN'

There are more ways than one of taking scissors away from a baby.

One of the hardest things for us to understand in this world is our friends' friends.

A fellow recently started to show me snapshots of his children, but I was quicker on the draw.

A lot of people who can do nothing else do it in a hurry.

Dogs are everything that you expected children to be.

One thing this country needs is a clearing-house for coat-hangers.

Never make a final exit speech; you might want to go back.



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